

POST SHOW REPORT

ISEE 2024 – The E&E Show

ISEEVENTUS organised the 2024 edition of ISEE which had elevator & escalator installers & maintainers, parking systems, stairlifts, platform lifts, home lifts, hydraulic lifts along with the whole range of elevator and escalator components. Footfall of close to 18,000 at ISEE 2024

made it the largest global gathering of the elevator industry outside of China this year. The inauguration was held on December 5th, 2024 by a number of leaders representing various domestic & international associations & was led by Dr. Niranjan Hiranandani.



Suraj Thodimarath (Wittur), TAK Mathews (ISEEVENTUS), Subodh Arora (CTBUH India), Paul Karara (AIK), Suresh Menon (FSAI), Fernando Guillemi (CAA), Amit Gossain, (IEEMA), Dr. Niranjan Hiranandani (Hiranandani Group), Rudolph Remseier (AFAG), Sebi Joseph (IEEMA), Sandeep Patil (BIS ET25), V. Suresh (FOCUS), Roberto Zappa (WEEF), Massimo Bezzi (EFESME), Jane Mutullili (ICEK) & Tim Marshall (IAEC).

The first edition of International Sourcing Exposition for Elevators & Escalators (ISEE) spread over 17,000 sqm was held from December 1st to 3rd, 2022 had about 15,000 visitors. During the inauguration of ISEE 2022, the chief guest Dr. Niranjan Hiranandani had forecasted that the Indian elevator industry would see an annual growth of 25%. Taking cognizance of this forecast, ISEE 2024 was held from December 5th to 7th, 2024 at the Bombay Exhibition Centre with a growth of 50%. Inaugurated by Dr. Niranjan Hiranandani, an iconic real estate tycoon and industrialist, the event celebrated India's burgeoning infrastructure potential. Dr. Hiranandani lauded the industry's prospects, stating, "With robust growth in infrastructure and real estate, the elevator and escalator industry is poised to grow at a minimum of



25% per annum over the next five years. However, to sustain this growth, industry leaders must prioritize skilling their workforce to meet the rising demand for trained professionals."

Panel discussions at ISEE 2024

Various associations from around the world like International Association of Elevator Consultants (IAEC), the European EFESME, German VFA, the Italian ANACAM & ANICA and the Argentinian CAA support ISEE. Other associations that support ISEE are Council of Tall Building & Urban Habitat India (CTBUH India), Fire and Security Association of India (FSAI), Forum of Critical Utility Services (FOCUS) etc. Representatives from various construction and engineering associations from Africa like the Kenyan Association of Consulting Engineers, & Association of Architects and Engineers Board were also present.



Dr. Richard Peters of Peters Research giving a technical talk on the Fundamentals of Elevator Traffic Analysis.



Rohit Uchil, Alea Guillemi (CAA), Bijal Parikh, Eng Jane Mutullili & Prashant Sutaria - The panel discussion on The Challenges to Low-Cost Housing which was hosted by CTBUH, India.



Some of these associations led crucial panel discussions at the show. CTBUH India led a panel discussion on low-cost housing challenges and explore the growth of high rises in India over the last 30 years. FSAI led a panel discussion on emergency evacuation, National Federation of Engineers for Electrical Safety (NFE) led a panel discussion on Electrical safety in high rises, FOCUS led a discussion on building resiliency while IEEMA led a discussion on elevator safety.

ISEE QUIZ 2024



The WINNERS of the ISEE QUIZ, Sreekanth V & Lakshmanan G -from Johnson Lifts being crowned the MAHA GURUS. • The 1st Runner Up, Jegan M & Venkatesh • The 2nd Runner ups Kiran Patil & Yunus Alam with the Deputy Director of BIS (Bureau of Indian Standards) along with the ISEE QUIZ host, Venky.

The Indian standards and codes for the elevators and escalators are also evolving rapidly keeping pace with the growth of the industry. Many new standards have been introduced, with IS 17900 Part 1 & Part 2 forming the base for all elevators. The draft for elevators and escalators for the revised National Building Code which will also include a new section on parking systems is already in wide circulation for comments. ISEE has undertaken the initiative of conducting full day workshops on the new standards across the country covering over 300 people. Another initiative to encourage spreading of the awareness of the standard has been the launch of ISEE Quiz 2024 with the support of the Bureau of Indian Standards



and IEEMA. The semi-finals and finals of ISEE Quiz 2024 was held during ISEE 2024.

18 teams made it to the semi- finals which were held during the ISEE show days.

TESTIMONIALS



"Incredible to see the quantity of Exhibitors and a great platform for us to showcase our products."

- **Amanda Van de Veer, UP Stairlift**



"First time we are showcasing our products at ISEE. We have had a good amount of visitors, potential customers & we are launching new products in India."

- **Vikas Kundra, Ziehl Abegg**

"ISEE is a grand platform to network & present our products. Excellent energy & participation from the Industry and the Builder community. This amalgamation of networking will help everyone."

- **Nitin Srivastav & Santosh Lad, TKE**



"We will continue our association with ISEE as we have received a very encouraging response."

- **Ranjit Sharma, 3A Composites**



"Very well organised & love the spirit here, ISEE 2024 is larger than the last time."

- **Phillip Stailinger, Ascendor GmbH**



"Great energy and had a good experience. India is poised for 20 to 25% growth, so we planned to come to India and to address the needs of the India market."

- **Micheal Ryan, The Peelle Co.**



"First time we are in India and we are very happy with the result of this Exhibition. We received a lot of queries & we will be at ISEE again in 2026."

- **Andrea Traunero, Astra**



"It's been a really nice experience for us. First time we are participating in any Exhibition and we are happy with the response. Great to meet & greet and interact with new Customers."

- **Prateek Mittal, HOLZER**



"ISEE has grown, this is the largest Expo that we have seen. The market will grow and so will ISEE. This growth is going to be exponential"

- **Parag Mehta & Anja Blain, Blain Hydraulics**

"ISEE is fantastic, it has become India's largest vertical transportation Exhibition. All industry people come together here & customers can see the innovation that is happening."

- **Amit Gossain, KONE**



"The industry has changed substantially & ISEE gives everyone an opportunity to display their own innovations as well as to understand what is happening in the industry. ISEE also is about showcasing technology and industry trends."

- **Nakul Mehta, Bharat Bijlee Ltd.**



"We have launched 3 new products at ISEE. We have had the highest footfall in our stall and the response is fabulous. We feel 3 days are not enough."

- **Nayan Movaliya & Milind Shingate, Tectronics**



"It's a great platform to launch our products. We have launched a new product and we have had a great experience."

- **Jimit Deliwala, Flexon Cables**



"Our team is happy as ISEE is professionally organised and is growing."

- **Stefano Girardi, NBSL**



"ISEE provides innovation in the lift industry under one roof. We could interact with a diverse set of customers - MNCs, SMEs and we have gained great insight."

- **Rajesh Pandian, Jindal Stainless Steel**

"Our experience is quite good. ISEE 2024 had a good quality of crowd. It is a networking event and it has a good impact on our industry"

- **Hiren Panchal, Apson Motors**



"We had a very good footfall; superb marketing done by ISEE."

- **Zubin & Shruti Mody, Index Systems**



"Thanks to the organisers of ISEE who gave us an opportunity to meet & deal with Architects. A great platform of interacting with industry professionals"

- **Gaurav Singh, Cynosure**

"Excited that we have received good reactions from our Customers & Suppliers."

- **Jane Chen, SICOR INDIA**



"We are seeing a growing response to ISEE and to our organisation. It's a great platform to see our customers and also the end-users."

- **Vijay Bhade, Inditech**

"Good experience, lots of customers, repeat as well as new ones"

- **Amit Kulkarni, Mapple Stainless Steel**



"ISEE is very fruitful and has attracted the customer base that we want to tap into. Industry leaders are exhibiting here."

- **Vinit Nandekar, TIDC - Murugappa Group**



"Thank you to the ISEE Team. We have had a really best experience here as we have got very good potential customers."

- **Asish Patel, AV CAM Corporation**



"We have had a very good experience and we got a good response. We enjoy working with the ISEE team."

- **Ankit Patel, Balaji Manufacturer**



"This Expo is very well organized, right from the Visitor Registration - which was a hassle-free and friendly online system. Stalls are very organized and the information is very clear. The F&B options are very good. It's a great overall experience."

- **Sandeep Shandilya, INDIA**

"There has been a tremendous increase in the number of stalls in this edition and the footfall across two Halls is really tremendous."

- **Ritesh, Usha Martin**



"Great experience as we had good footfall and got to interact with a lot of people."

- **Aniket Gupta, Arconix**



"Got to see new technology and to learn a lot. It's a fantastic platform to see, learn and get updated on new products."

- **Swapnil Jadhav, Maharashtra, INDIA**



"35 years am in this industry and its our duty to understand the latest developments & this is really the best platform. End-to-end solutions for the elevator industry is offered here at ISEE."

- **Nitin Kelaskar, INDIA**



ISEE - THE EFFORTS OF MANY



PANEL DISCUSSIONS



TECHNICAL TALK



TRAINING SESSIONS



PRODUCT LAUNCHES



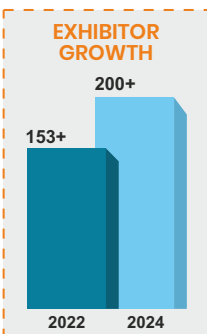
VISITOR COUNT
18000+



EXHIBITOR COUNT
200+

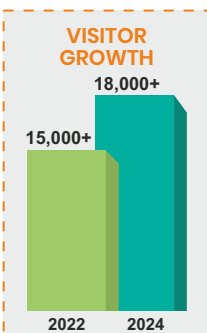


25000+
SQM



Mr. TAK Mathews Introduced the African Delegation & announced the launch of ISEE Africa which will take place from December 2nd, 3rd and 4th, 2025 at Nairobi, Kenya.

TAK Mathews (ISEEVENTUS) with Gor Ogutu (Adcentric) & the African delegates



BRING CHILDREN TO WORK

MEDIA

COVERAGE

ISEE 2024 Expo Concludes in Mumbai with Remarkable Success, Sets Elevated Standards for Upcoming Dec 2026 Edition in New Delhi

INTERNATIONAL

- BRITISH COLUMBIA TIMES
- FRANCE NETWORK TIMES
- Toronto Sun Times
- England NEWS PORTAL
- UAE Times
- Sri Lanka ISLAND NEWS
- World News Network.net
- EAST COAST American News
- Washington DC Despatch
- WHITE HOUSE NEWSTIME
- New York Despatch
- San Francisco Star
- Miami News Herald
- FLORIDA Breaking News
- London Channel News
- British News NETWORK
- US WORLD TODAY
- WALL STREET SENTINEL
- LATEST LY
- webindia123
- Dubai City Reporter

DOMESTIC

- Business Standard
- ANI
- dailyhunt
- NewsVair
- Google News
- ThePrint
- PRESS TRUST OF INDIA India's premier news agency
- THEWEEK
- HARYANA TODAY
- CONSUMER INFOLINE
- The Couai Post
- Rajasthan Horizon
- BIHAR 24x7
- SANGRI TIMES
- Odisha Post
- Devdiscourse
- ONE NEWS PAGE
- Gujarat ગુજરાત સમાચાર
- Indian Economic Observer
- Daily PRABHAT
- PunjabNewslines Always Exclusive
- Jaipur-Mirror
- JaloreLive
- जयपुर टाइम्स English
- INDIA TODAY POST
- Birmingham ALL NEWS NETWORK
- FAC FASHION VALUE CHAIN
- SANGRI BUZZ
- MEDIA EXPRESS
- Lokmat Times
- मरुधरा भारती English
- Sangri Today Spotlight
- West Bengal समाचार
- GADGET 2.1n
- capitolhillreporter
- Vanakkam TAMIL NADU
- PUNJAB NEWS EXPRESS

WORKSHOPS

Interactive sessions of the Indian Standards conducted for the Elevator Industry, pan India!



THE TIMES OF INDIA

ISEE: ELEVATOR & ESCALATOR SHOW

India's vertical transport industry set for major overhaul

The upcoming expo will highlight new technologies, safety standards, and trends shaping the future of the sector

High-rise construction and engineering associations across India, including the Indian Standards Committee, are set to conduct a series of interactive sessions for the industry during the ISEE 2024 Expo. The sessions will focus on the latest standards and trends in the industry, including safety, energy efficiency, and smart building technologies. The sessions will be held in various cities across India, including Mumbai, Delhi, Chennai, and Bangalore.

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Elevator Industry in Delhi



Kerala Elevator Manufactures Association



Elevator Manufacturers Association of Karnataka



Lift Inspectorate and Elevator Industry in Chennai



Telangana Elevator Association and other Elevator Companies

HOARDINGS



Tumkur Road, Jalahalli - Bengaluru



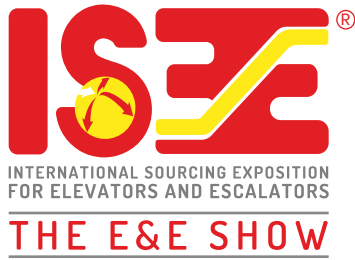
Western Express Highway - Mumbai

ISEE article in TOI editions Mumbai, Delhi, Ahmedabad, Bengaluru

Scan the video to watch Telecast on Times Now

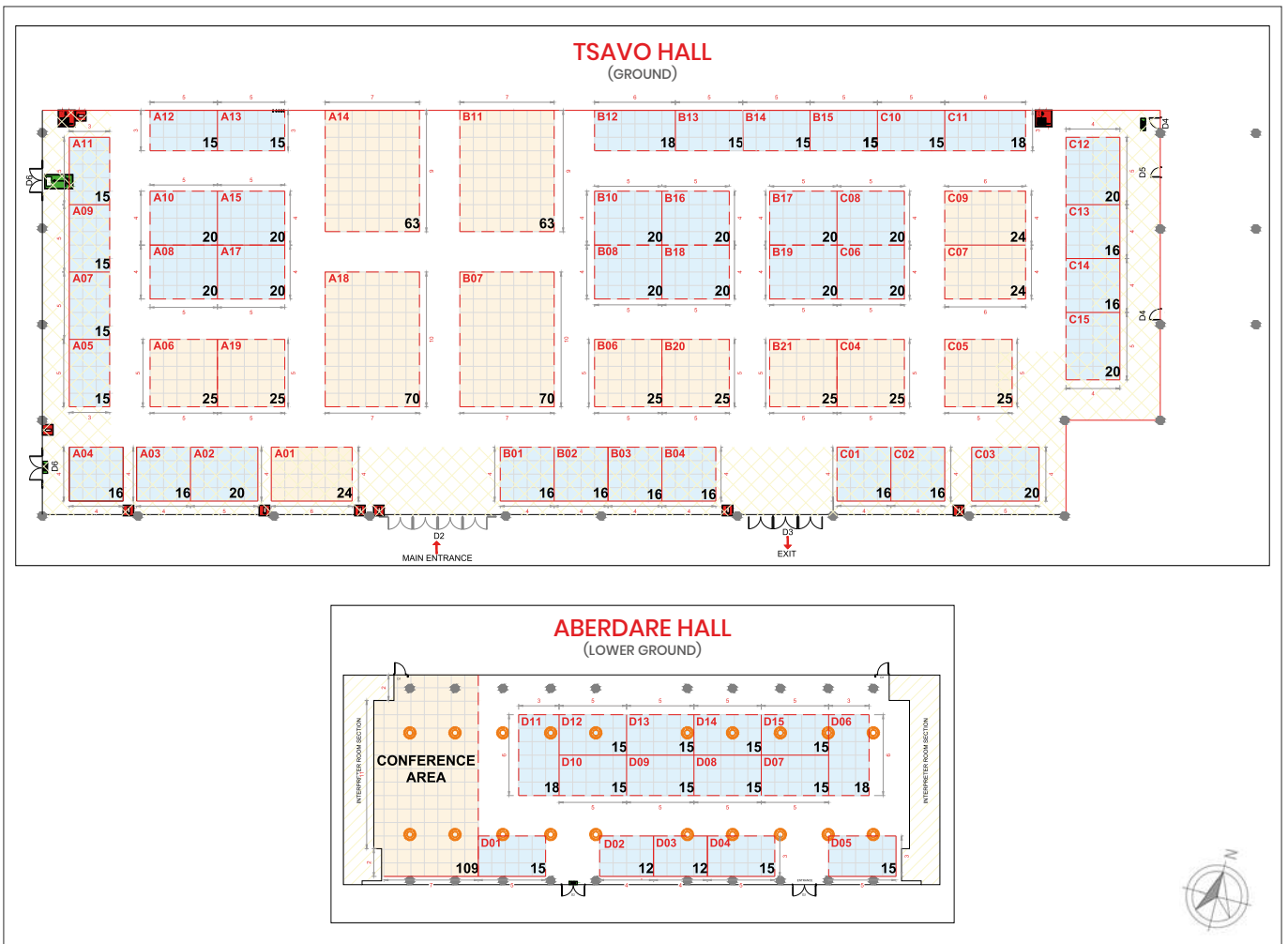


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